

MUSIC DEALER DAYS

by SOMM – Society Of Music Merchants e.V.

FAQs

for the exhibiting partners

(in alphabetical order)

Your contact person

Wolfgang Lücke

Head of Sales MUSIC DEALER DAYS 2025

E-Mail: SalesSDD@somm.eu

Mobile: +49(0)151 – 21 59 32 34

Updated version from 28.01.2025

Arrival (car, train, bus, plane)

For further information please click [here](#).

Attendance

If an exhibition that has already opened is cancelled or interrupted in whole or in part due to events for which the organiser (SOMM e. V.) is not responsible, withdrawal from the contract (booking confirmation) or the assertion of claims for damages is excluded.

Booking Confirmation

The booking confirmation entitles the exhibiting company to participate in the MUSIC DEALER DAYS. The booking confirmation will be sent to all participating companies separately by e-mail after booking or registration and is the basis for the conditions of participation.

Cancellation of space and participation

After booking, each customer (partner) is liable for the space, tickets and rooms reserved but not used at the agreed gross price for the space and rooms. In the event of cancellation up to 4 weeks before the start of the event, we will charge 80% of the agreed booking price for the space and tickets. In the event of later cancellation, shortened stay or no-show, we are entitled to charge cancellation fees of 100% of the agreed booking, ticket and room price if the space, tickets and rooms are not repurchased.

Car Parking

The MARITIM HOTEL BONN has an underground car park with 350 parking spaces, including a limited number for trucks. The entrance height is 3 metres. The parking fee is € 24.00 per day and vehicle. There are also 22 charging points for electric vehicles.

Contact person

Wolfgang Lücke

Sales Manager / Project Coordinator MUSIC DEALER DAYS 2025

E-Mail: SalesSDD@somm.eu

Mobile phone: +49(0)151 - 21 59 32 34

Delivery and collection (goods/materials)

The hotel accepts no liability for goods brought in by the organiser and its suppliers/partners.

If goods are delivered to the hotel, please note the following

- Event name (MUSIC DEALER DAYS)
- Date of the event (06.+07.03.2025)
- Contact person (Wolfgang Lücke)
- Booth number if applicable
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The address of the hotel is:

MARITIM HOTEL BONN, Godesberger Allee, 53175 Bonn, Germany

Note: Goods can be delivered from 05.03.2025 at the earliest and must be collected by 08.03.2025 at the latest.

If you send material to the hotel in advance, please label the packages with the name (contact person and event), the date of the event and the event room (Maritim Hall). Storage space at the hotel is limited and delivery is only possible after consultation with the hotel or Wolfgang Lücke (MDD contact).

After the end of the event (7 March 2025), all materials must be removed from the hotel. The hotel reserves the right to charge for storage and disposal costs.

Displays and roll-ups (banners)

Displays and advertising banners or roll-ups may only be set up in the exhibition hall after consultation with the organiser (contact: Wolfgang Lücke). Escape and rescue routes and doors must always be kept clear of displays and roll-ups.

The organiser offers the possibility to set up roll-ups in the foyer of the exhibition hall. This does not apply to installations/buildings.

Duration of the exhibition

Thursday, 06/03/2025 (10:00 - 18:00) to Friday, 07/03/2025 (10:00 - 18:00)

Electricity / Sockets

The Combined Service Package provides all exhibitors with a 3kW electricity supply including consumption.

Please check in advance with the organiser (Wolfgang Lücke) if you would like/need to order additional electricity.

Contact person:

Wolfgang Lücke

Sales Manager SOMM DEALER DAYS 2023

Email: SalesSDD@somm.eu

Mobile phone: +49(0)151 - 21 59 32 34

Evening Event (Gathering)

The exclusive Gala Evening for all exhibiting companies and their employees as well as trade visitors and guests will take place on Thursday evening, 6 March 2025 at 19:00 in the Beethovensaal. (doors open at 18:30).

Exhibitor ticket (combined ticket)

One exhibitor ticket is included in the combined package price (1 VIP ticket AAA). Each additional exhibitor ticket (AAA) costs EUR 200.00 net per person.

The exhibitor tickets (access to the event for all employees) must be ordered before the event using [this link](#) and the employees must be registered. All employees attending the event must be registered. Unregistered persons will not be admitted.

Any additional tickets required for guests or employees will be charged separately.

Exhibitor tickets include

- **Attendance at MUSIC DEALER DAYS**
(AAA - Access to all areas, Thu, 06.03.2025 + Fri, 07.03.2025)

- **Attendance at #MIBKON**
(MI Industry Congress, Thu, 06.03.2025 + Fri, 07.03.2025)
- **Participation in the SOMM GATHERING**
(exclusive evening event, incl. catering, Thu, 06.03.2025)

Tickets are non-refundable and non-transferable. Any transfer of tickets to other persons must be notified to the office in writing at least 7 days before the event. Unused tickets become invalid at the start of the event and are non-refundable. In the event of cancellation or failure to attend, we reserve the right to charge a cancellation fee of 100% of the agreed ticket price. Companies registering more than 20 employees for MUSIC DEALER DAYS will receive a 50% discount on each additional ticket from the 21st ticket onwards.

Food and Beverages

The organiser of the MUSIC DEALER DAYS (SOMM e.V.) provides free catering (including coffee breaks) for all partners and guests (trade visitors).

Anyone wishing to provide additional catering at their stand may do so at their own expense and without consultation with the organiser.

Partners are permitted to set up, display and use a candy bar. This includes the display of sweets, savouries and give-aways.

Floor covering

The exhibition area in the Maritim Hall is carpeted throughout.

Furniture (basic equipment)

The basic stand equipment includes the following, depending on the stand size

- 6 m²: 1 conference table (without frame) + 2 conference chairs
- from 9 m²: 2 conference tables (without frame) + 2 conference chairs
- from 21 m²: 4 conference tables (without surround) + 4 conference chairs
- from 41 m²: 6 conference tables (without surround) + 6 conference chairs

The tables provided are 1.80m long, 45cm deep and 70cm high.

General terms and conditions

For the duration of the MUSIC DEALER DAYS event, the General Terms and Conditions of Maritim Hotels apply, which can be viewed at any time at <https://www.maritim.de/de/agb>.

Get-together (exhibitors)

The exhibitors' get-together will take place on 5 March 2025 from 18:00 to 20:00 in front of the Maritim Hall. All exhibitors and helping hands are invited.

Hotel rooms

You are welcome to stay at the MUSIC DEALER DAYS event hotel - the MARITIM HOTEL BONN (Godesberger Allee, 53175 Bonn) - at the following rates:

- Standard Single Room: 129,00 EUR room/night, incl. breakfast
- Standard double room: 159,00 EUR room/night, incl. breakfast
- Plus 6% city tax on the room rate

Hotel reservations can be made by calling 0228 - 8108 777 or by emailing Reservierung.Bon@Maritim.de. The MDD block is available until 8 February 2025. Please quote the booking code 'MDD2025Bonn' when making your reservation.

Lighting

All areas are lit using the existing hall lighting concept. Daylight is also available.

List of exhibitors

All exhibiting companies are listed on www.somm-dealer-days.eu.

On site accreditation

On-site accreditation is mandatory for all delegates.

Accreditation will be open from Wednesday, 6 March 2025, 13:00 and is located in the Hotel Maritim Bonn in front of the 'Maritim' hall and is signposted.

Opening hours

The opening hours of the exhibition are binding for all exhibitors:

Thu + Fri, 06/07 March 2025 from 10:00 to 18:00 (access to the halls from 09:00).

They can only be changed in exceptional cases and with the express permission of the organiser (SOMM e. V.).

Organiser on behalf of the exhibitors

Organiser and economic sponsor: SOMM - Society of Music Merchants e. V.

Hardenbergstr. 9a, 10623 Berlin

Telephone: +49 30 8574748 -0

www.somm.eu

Payment terms

Payments are due within 7 days of receipt of invoice. If payment has not been received on the business account of SOMM - Society Of Music Merchants e. V. before the start of the MUSIC DEALER DAYS (up to and including 01.03.2025), the organiser reserves the right to exclude the exhibitor from participation in the MUSIC DEALER DAYS.

Payments are to be made without deduction to the organiser (SOMM e. V.) to the bank account stated on the invoice.

Press Kit / Communication

All partners can use graphics from the MDD press kit to promote MUSIC DEALER DAYS. The press kit is available at this link.

In addition, the extensive social media campaign on Instagram, Facebook or LinkedIn (share, like). The event will be promoted using the following hashtags #MusicDealerDays, #MDD, #MDD25 on the following channels

- facebook.com/MusicYourLife
- instagram.com/somm_music_your_life
- <https://de.linkedin.com/company/society-of-music-merchants>

An overview of all Insta posts can be found here.

Programme / MIBKON

The MIBKON programme can be found at www.somm-dealer-days.eu.

Registration (Partner)

A binding registration as an exhibitor/partner at the MUSIC DEALER DAYS is only valid if it has been made directly with the organiser (SOMM e. V.) and a booking confirmation has been received. The link to the registration (booking area) can be found [here](#).

Rooms / Areas

The rental fee includes air conditioning and general lighting (excluding stage lighting).

The exact days for set-up and dismantling in the rooms can be found at ⇒ **the set-up and dismantling times** are included in the rental price.

The premises are handed over to the exhibitor thoroughly cleaned.

The bringing in of technical equipment (no exhibits) requires the prior approval of the event management.

An overview of all rooms and room sketches of the hotel can be found [here](#).

Set-up and dismantling times

Start of set-up:

Wednesday, 05.03.2025 from 08:00 to 18:00 (regular)

End of set-up:

Thursday, 06.03.2025 from 00:00 to 09:30

Start and end of dismantling

Friday, 07/03/2025 from 18:00 to 24:00

If dismantling continues into the following day, 08.03.2025, we reserve the right to charge the room rental due.

Stand cleaning

The organiser is responsible for cleaning the stand. Stand cleaning includes vacuuming the floors and emptying the waste bins and will take place after the closing time of each day.

Storage (of packing material / outer packaging) - free of charge

Self-storage areas are available for short-term storage of packing materials and outer packaging required for set-up and dismantling.

- The stage in the Maritim Hall is available to all partners and exhibitors. Please note: The stage is not at ground level and can only be accessed via stairs. The stage is not an enclosed area, but is screened by a curtain. Access is signposted.

No liability is accepted for stored goods and products.

The exhibition hall/warehouse will be locked at night.

Exhibitors are requested to store packing materials, outer packaging and products in the delivery vehicles wherever possible.

Sound levels

As the event takes place in a hotel, extreme volume levels must be avoided.

Waste disposal

All external packaging and materials must be disposed of by the exhibitor.

Any material left behind and removed by the hotel will be charged to the exhibitor.

WiFi / WLAN

All hotel guests have free access to WiFi with a speed of 1 Mbit/s.